



TRENT VICKERS

Digital, Print & Web Designer

CONTACT EMAIL

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PHONE

(740) 644-9847

PORTFOLIO

www.trentvickers.com

SKILLS

Adobe Creative Cloud (Illustrator, InDesign, Photoshop), CorelDrawL, Website Content Management Systems (Wordpress and Wix). Trello, Imovie and Microsoft Office.

EXPERIENCE DUSH GRAPHIX - DIGITAL, PRINT & WEB DESIGNER

(Sept. 2017 – June 2020)

- Partnered with B2B and B2C clients to produce logos, digital marketing materials, signage, vehicle graphics, apparel designs and other environmental enhancements made possible by large format printing.
- Designed and launched www.dushgraphix.com to clarify product offerings, solidify brand image and establish a platform to ship e-commerce orders generating over \$120,000 in under two years.
- Initiated Trello to coordinate procurement schedules with client deadlines and improve accurate communication by providing transparency throughout the procurement process.
- Created a quote calculator for fast and consistent pricing amongst team members.
- Introduced a comprehensive inventory tracking system to streamline ordering processes.

TRIPLE T TRANSPORT & FREIGHTSAVER - ACCOUNT EXECUTIVE

(July 2015 – Sept. 2017)

- Formed relationships with shippers to reliably deliver client products quickly, efficiently and with fair margins.
- Utilized McLeod and Hubspot to proactively identify and organize the seamless pickup and delivery of client freight.

INVOLVEMENT BIG BROTHERS BIG SISTERS

Serving as a mentor to a child who after 6 years of friendship graduated high school in the spring of 2019 and is attending Rio Grande University on an academic scholarship.

YOUNG LEADERS OF LICKING COUNTY

Member in a Licking County based group of young professional seeking learning, networking and volunteer opportunities.

PHI SIGMA PI NATIONAL HONOR FRATERNITY - PR COMMITTEE HEAD

- Nominated and elected by members required to maintain above a 3.5 GPA.
- With a committee of 4 increased social media following by 145 users via Hootsuite.
- Certified Leadership in Action Facilitator.

EDUCATION OHIO UNIVERSITY, ATHENS OHIO

Bachelor of Science in Journalism
Major: Strategic Communications
Minor: Marketing
2013-2017

COLUMBUS STATE, COLUMBUS OHIO

Associates
Major: Electro-Mechanical
Engineering Technology
2017-Ongoing